



## NEWS RELEASE

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### WORKSAFE NB RECOGNIZES COMPANIES AT ANNUAL HEALTH AND SAFETY CONFERENCE

**Moncton:** On October 18, at its Company Recognition Awards Breakfast, WorkSafeNB recognized DEW Engineering and Development, and the Canadian Red Cross for their impressive efforts in improving workplace health and safety. The breakfast was part of WorkSafeNB's 30th Annual Health and Safety Conference, held in Moncton October 17-19.

Located in Miramichi, DEW Engineering manufactures armoured systems for military vehicles used overseas. DEW engineers have designed, tested, manufactured and installed thousands of armoured systems that have protected our soldiers in theatres such as the former Yugoslavia, Africa, Afghanistan and Iraq. Initially, the company dealt with a troubling number of lost-time claims resulting from soft tissue injuries, due to the strenuous physical nature of the job. But after adopting WorkSafeNB 5\*22 program, DEW managed to reduce its lost-time frequency by 89% and managed to cut its no-lost claims in half.

Often praised for its dedication to humanity, the Canadian Red Cross in Saint John was also recognized for its dedication to worker safety. Red Cross provides New Brunswickers with home care workers, to help them live independently. As the importance of this industry grows, so too do the number of soft tissue injuries. The Red Cross was no exception. However, since implementing WorkSafeNB's 5\*22 program, the organization has decreased its frequency of lost-time claims by approximately 70%, in turn reducing its costs by 88%.

"These employees and employers both have demonstrated an outstanding commitment to safe work practices and to a safe workplace," Shelly Dauphinee, vice-president of WorkSafeNB's WorkSafe Services Division said. "They have also shown exceptional leadership and innovation in promoting a safety culture, and, in doing so, they've not only significantly reduced workplace injuries but they've significantly decreased their premiums and improved their bottom line. We appreciate their commitment to the health and safety of workers and hope this example will inspire other employers to learn."



From L to R: Doug Stanley, President and CEO, WorkSafeNB; Roberta Dugas, Chairperson, WorkSafeNB; Louise Castonguay, Regional Director for New Brunswick and Prince Edward Island, Canadian Red Cross; Melody Mladineo, Southwest Regional Director, WorkSafeNB; Cynthia McLachlin, Home Support Worker, Canadian Red Cross; Wanda Hayes, Manager of Operations, Canadian Red Cross; Patricia Burgess, Senior Advisor, Canadian Red Cross.



From L to R: Doug Stanley, President and CEO, WorkSafeNB; Roberta Dugas, Chairperson, WorkSafeNB; Bill Brewer, VP Business Development (Armour), DEW Engineering and Development; Kevin Creamer, Joint Health and Safety Committee Member, DEW Engineering and Development; Fidèle Cormier, Northeast Assistant Regional Director, WorkSafeNB; Paula Murphy, Human Resources & Administration Manager, DEW Engineering and Development; Mike Despres, Health & Safety Coordinator, DEW Engineering and Development; Star Anderson, Joint Health and Safety Committee Member, DEW Engineering and Development; Michael Harris, Director of Production, DEW Engineering and Development; Pauline Roy, Northeast Regional Director, WorkSafeNB.

### **About WorkSafeNB**

WorkSafeNB administers no-fault workplace accident and disability insurance for employers and their workers, funded solely through employer assessments. WorkSafeNB is committed to preventing workplace injuries and illness through education and the enforcement of the *Occupational Health and Safety Act*.