



NEWS RELEASE

For Immediate Release

February 8, 2012

Media Contact: Mary Tucker, Manager of Communications
WorkSafeNB
Telephone: 506 632-2828 or 1 800 222-9775

NEW PRESIDENT & CEO APPOINTED TO WORKSAFENB



WorkSafeNB is pleased to welcome its new president and chief executive officer, Gerard Adams, of Riverview. Adams was appointed for a five-year term, beginning February 27.

"Mr. Adams brings with him the leadership and experience required to effectively lead our organization," said WorkSafeNB chair Sharon Tucker. "On behalf of the board of directors, we look forward to working with Mr. Adams for the next five years and we thank the executive staff and employees at WorkSafeNB for their commitment and service during the recruitment process. I also want to thank Peter Murphy, who has served as WorkSafeNB's acting president and chief executive officer since January 2011."

Adams is a well-respected chief executive and chartered accountant, with more than 25 years of senior executive experience in a diverse range of enterprises and industries in Atlantic Canada. Most recently, he was president and chief executive officer of the Credit Union Central of New Brunswick.

"This appointment will ensure WorkSafeNB continues to have strong leadership in their role to promote a safe and healthy work environment to the workers and employers of New Brunswick," said Martine Coulombe, Minister of Post-Secondary Education, Training and Labour. "Mr. Adams brings a wealth of experience to the organization and I am confident he, along with the board of directors, will administer and enforce the legislation efficiently and fairly."

WorkSafeNB is responsible for administering the *Workers' Compensation Act*, *Firefighters' Compensation Act*, and the *Occupational Health and Safety Act*.

ABOUT WORKSAFENB

WorkSafeNB administers no-fault workplace accident and disability insurance for employers and their workers, funded solely through employer assessments. WorkSafeNB is committed to preventing workplace injuries and illness through education and the enforcement of the *Occupational Health and Safety Act*.